

Telephone Survey of Los Angeles County Latin@ Voters



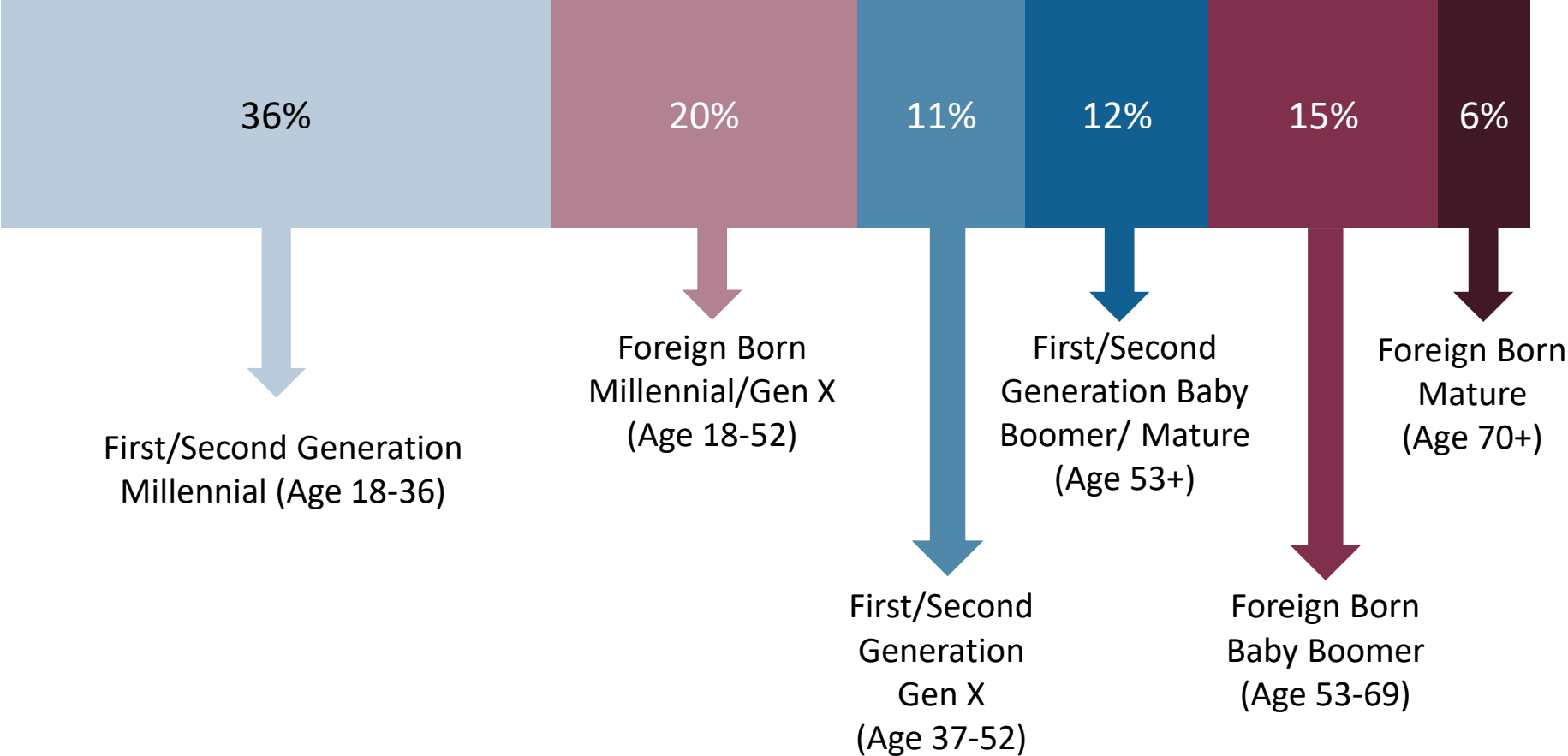
Presented to:
Resources Legacy Fund
November 2016



Demographics of the Population

Voter Demographic Segments

Los Angeles County Latin@ voters are a diverse population and should not be referred to as a single monolithic group.

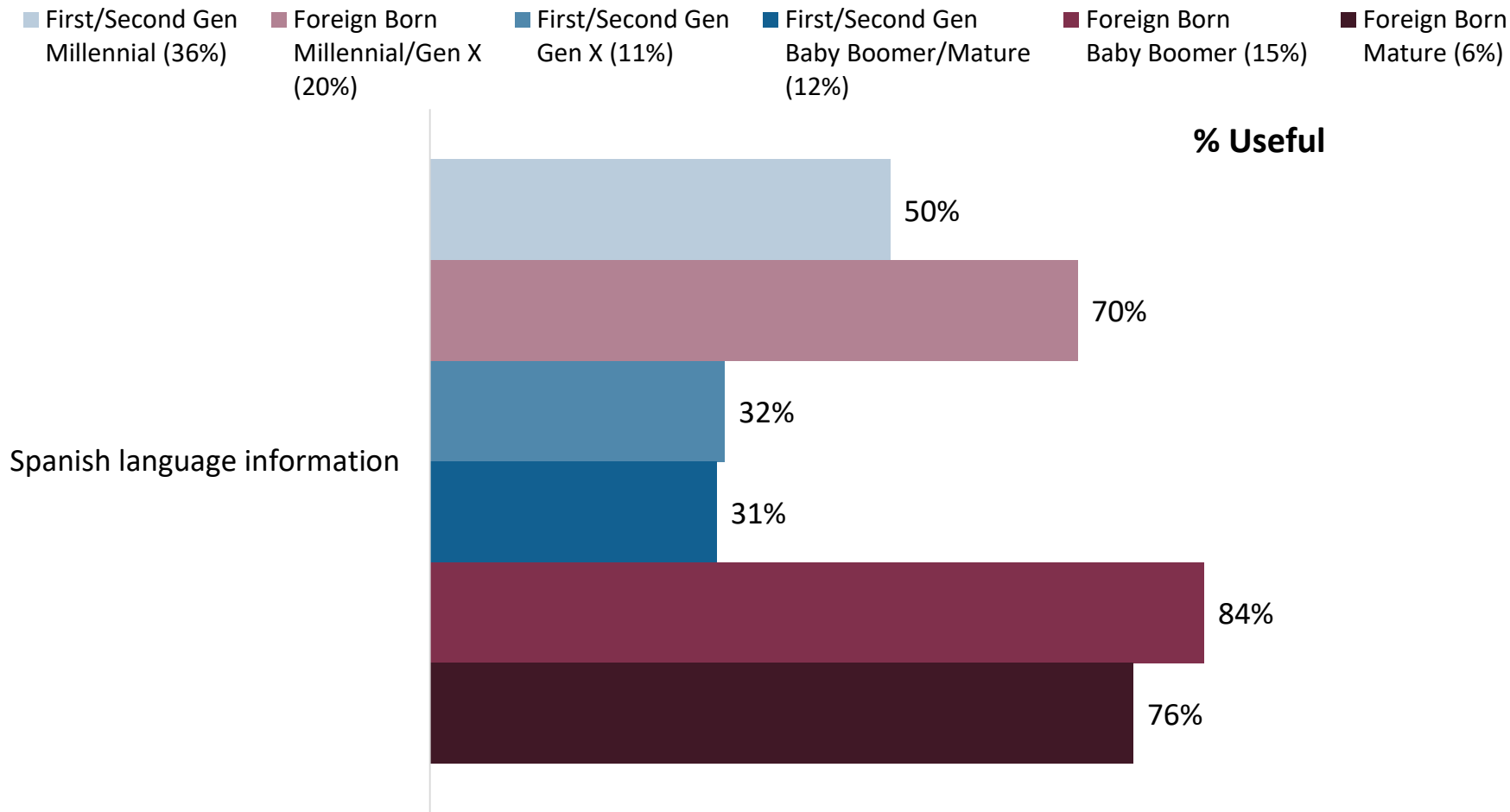




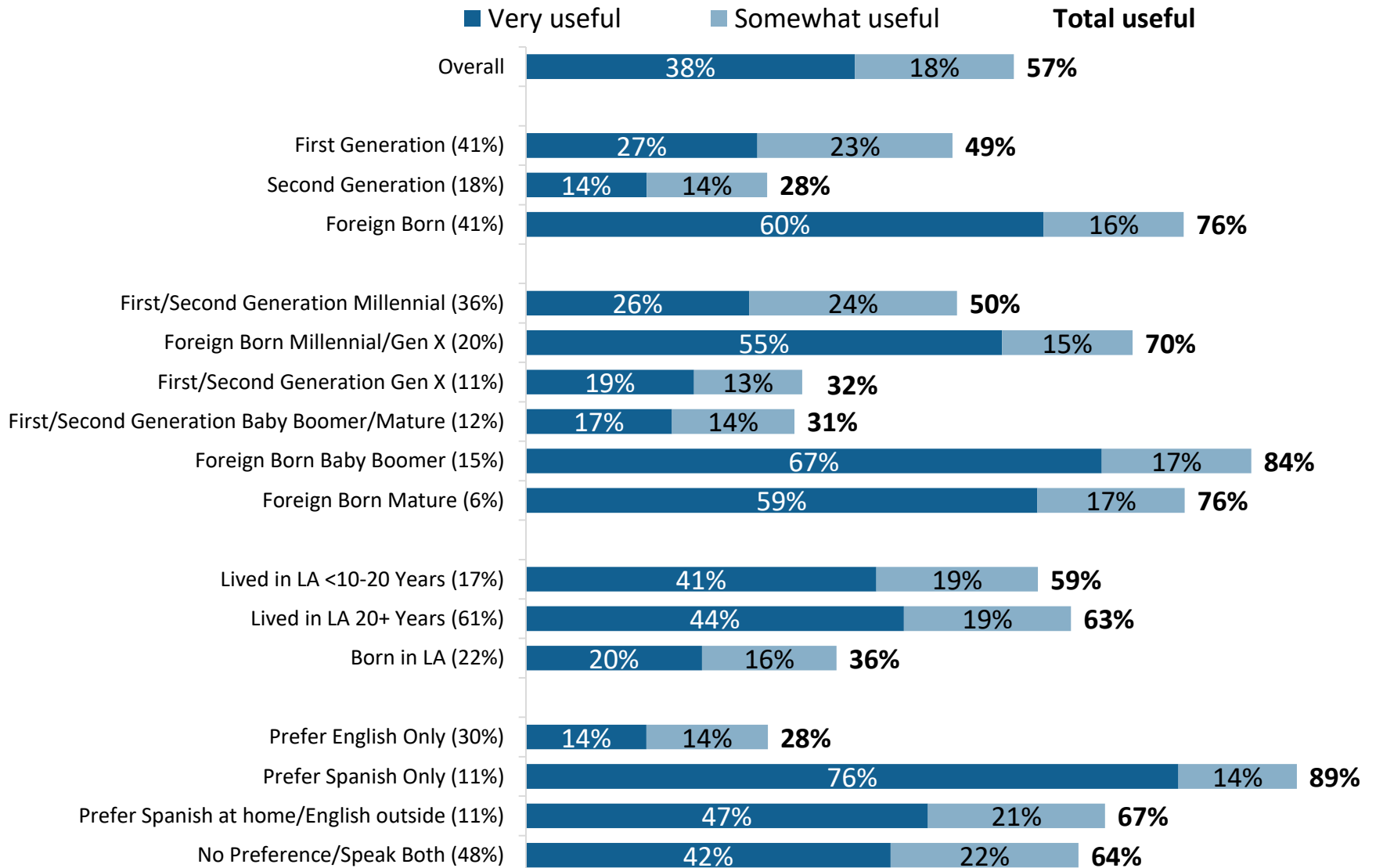
Attention Paid & Spanish Information Sources

Spanish Language Information by Immigration/Age

Many LA County Latin@ Voters are fully bilingual but like having information available in Spanish.



News Sources: Spanish Language Information

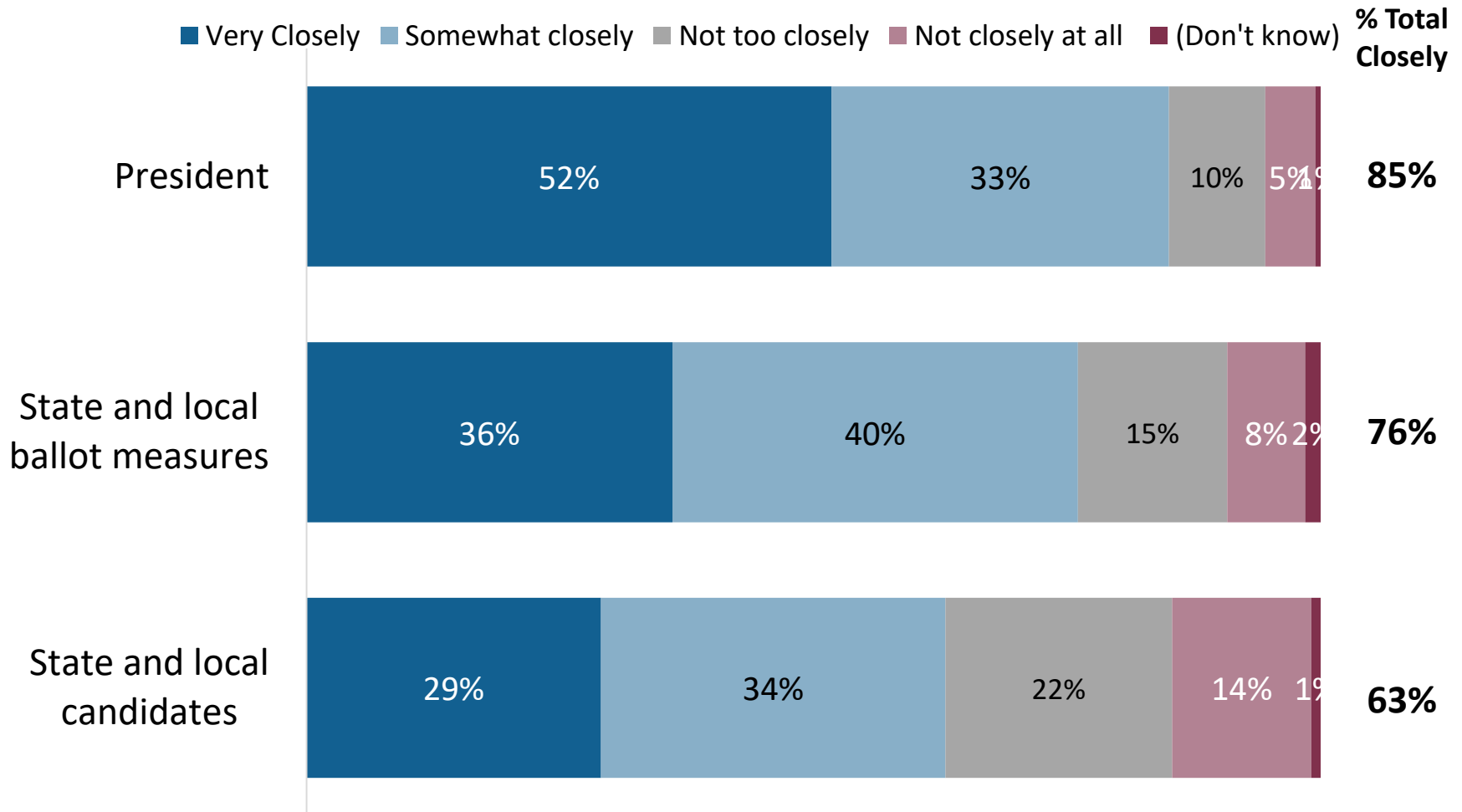




Election 2016 – Voting

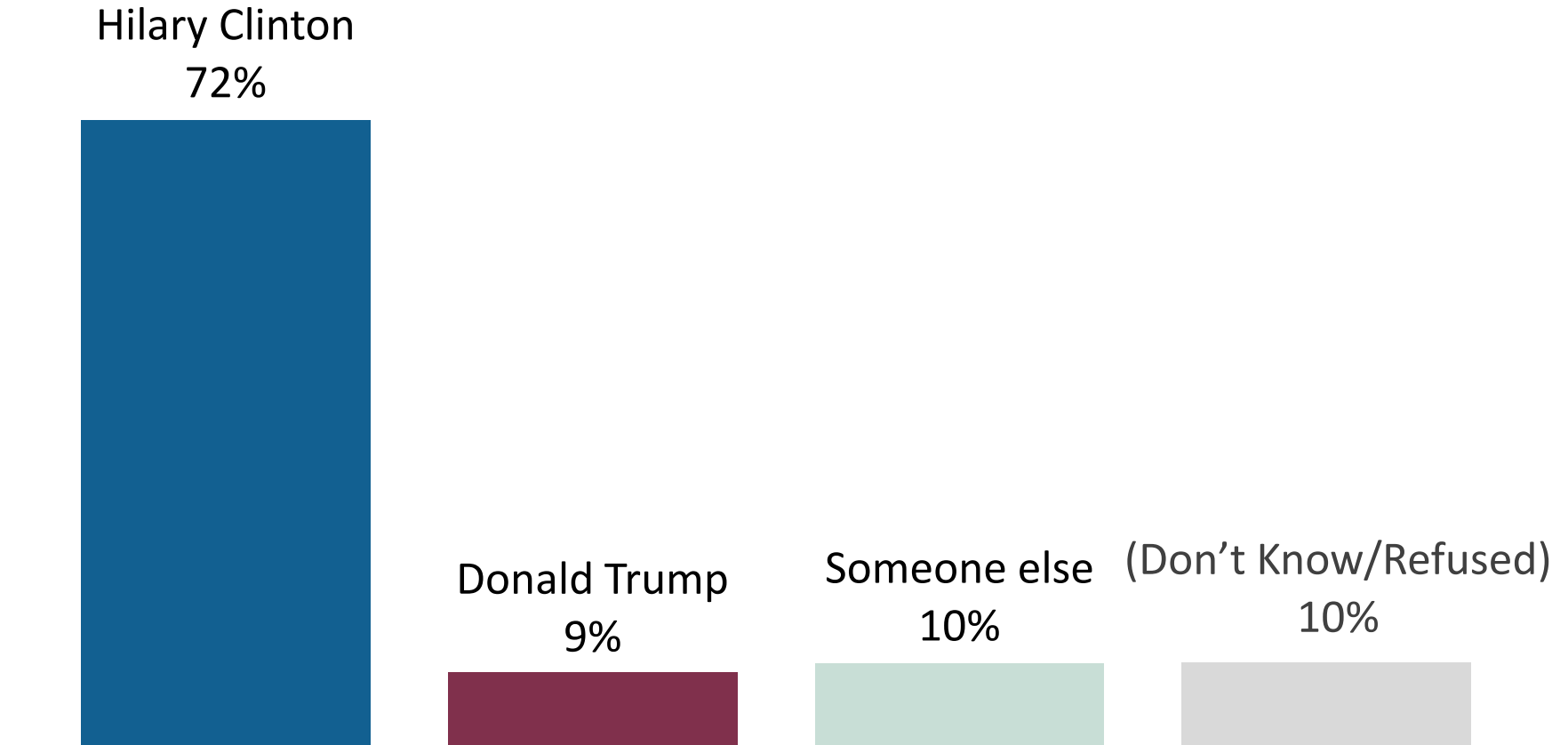
Following the November 2016 Election

A majority say they followed the Presidential race very closely. Voters say they were following state and local races and measures.



Vote for President

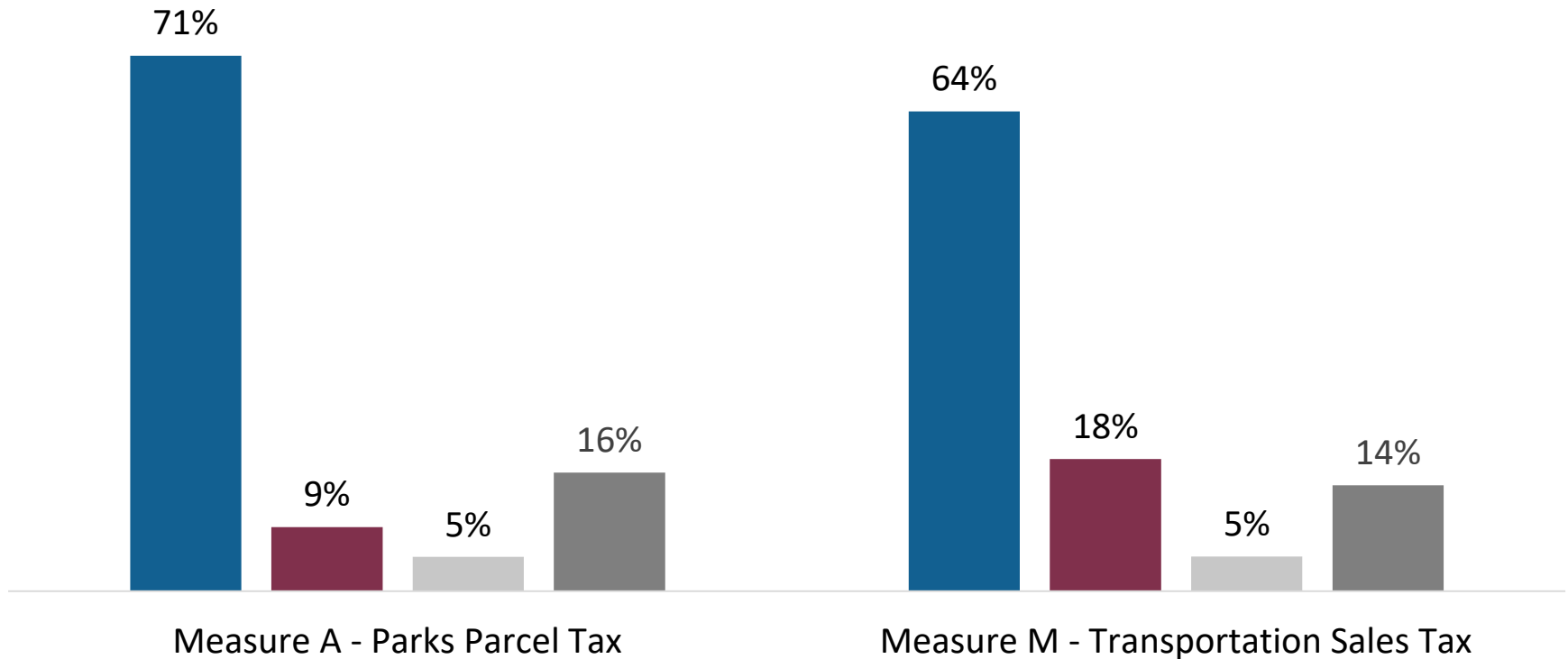
Over 90% say they voted for a candidate other than Donald Trump.



Local Measures Vote

Over a majority of Latin@ voters in LA County say they supported the local tax revenue measures on the ballot in November.

■ Yes ■ No ■ (Skipped/did not vote) ■ (Don't know/Don't remember)

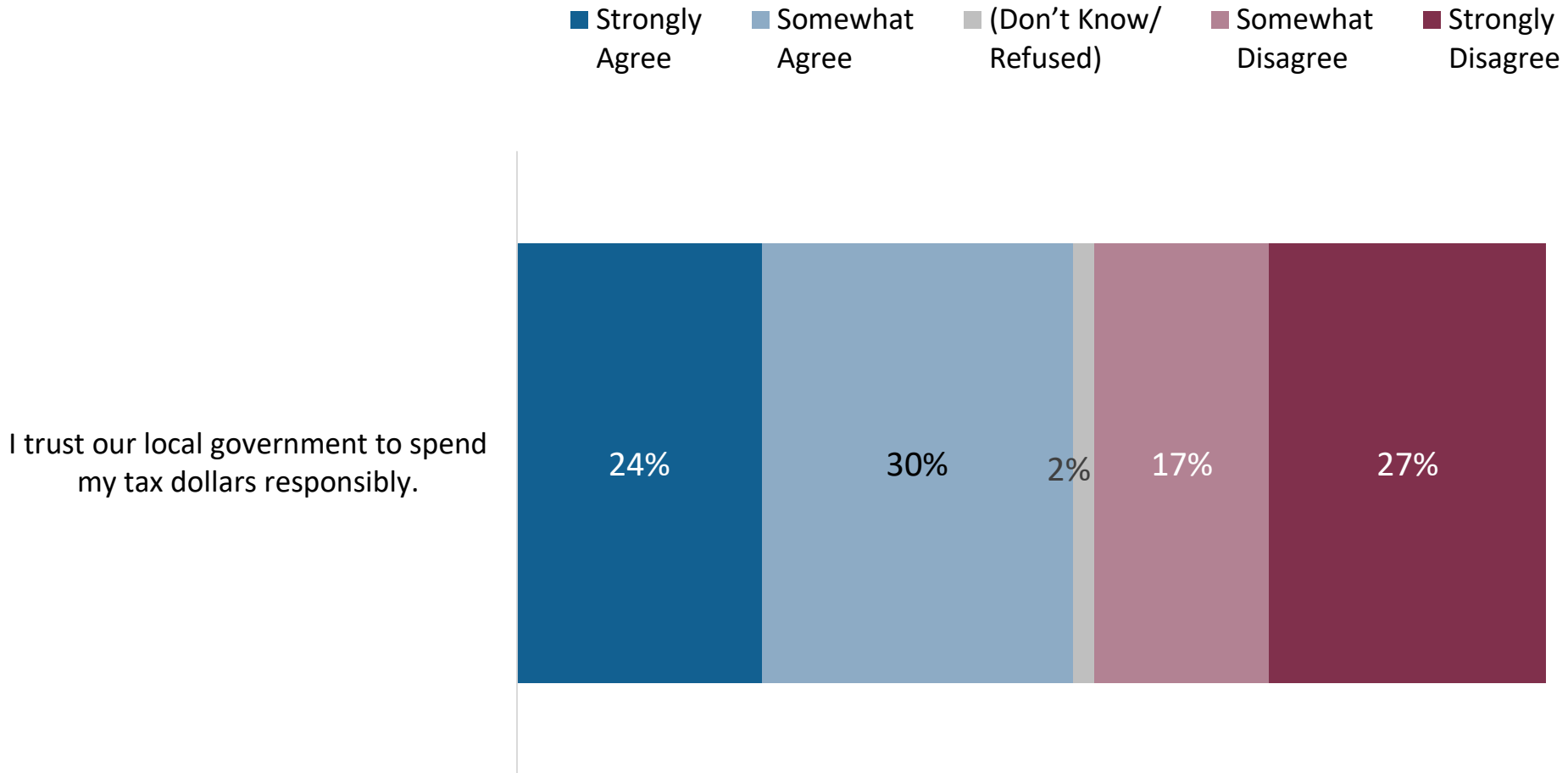




Tax and Government Attitudes

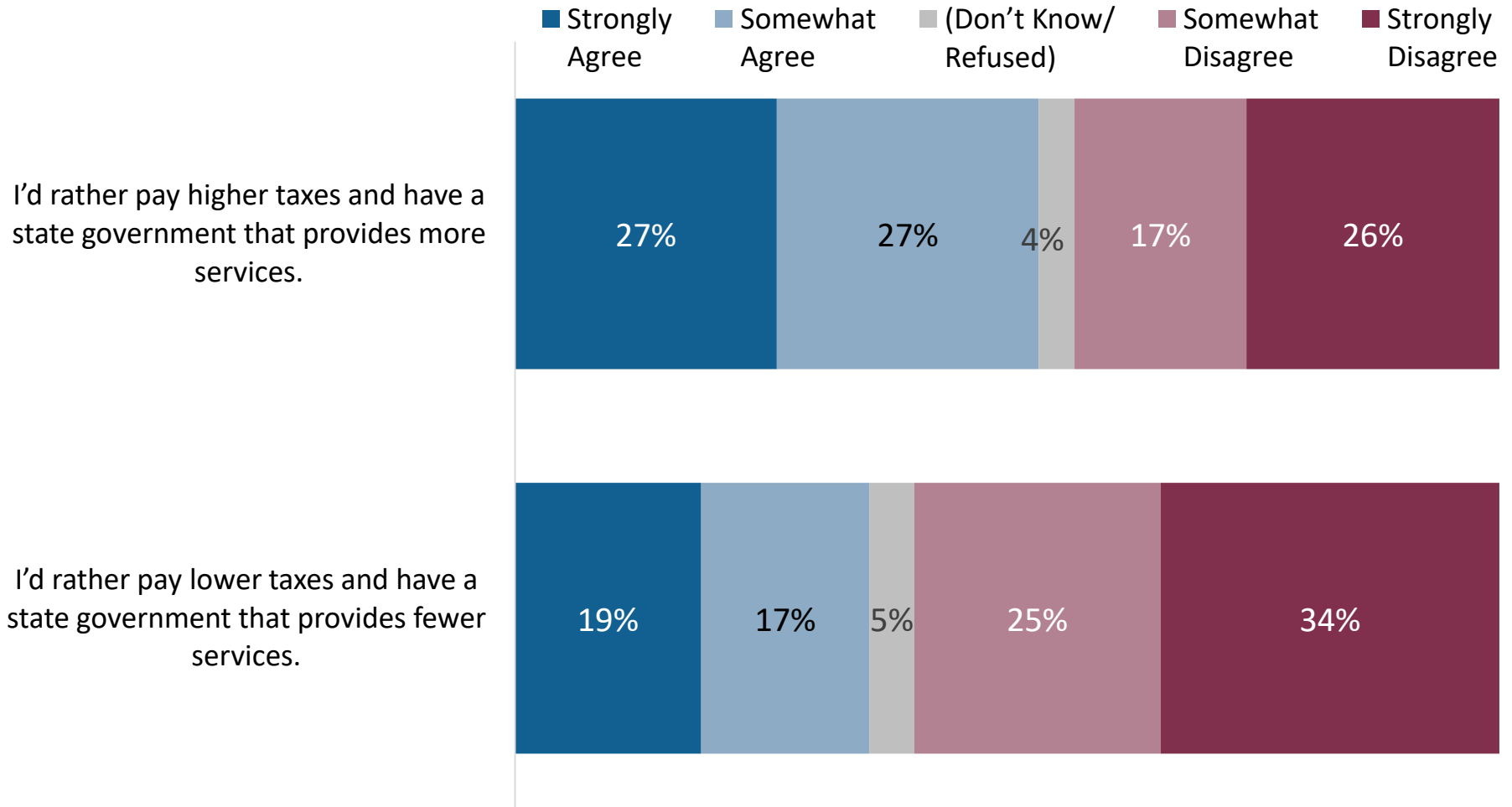
Tax Attitudes – Trust in Local Government

A majority of voters trust their local government to spend tax money responsibly.



Tax Attitudes – Taxes and Services

A majority say they would rather pay higher taxes for more government services. Only a third say they would rather pay lower taxes for fewer services.



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